

Globalisation in Information Systems - The Impact of Offshoring



Project Leader(s)

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Project Details

Self Funded

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Keywords

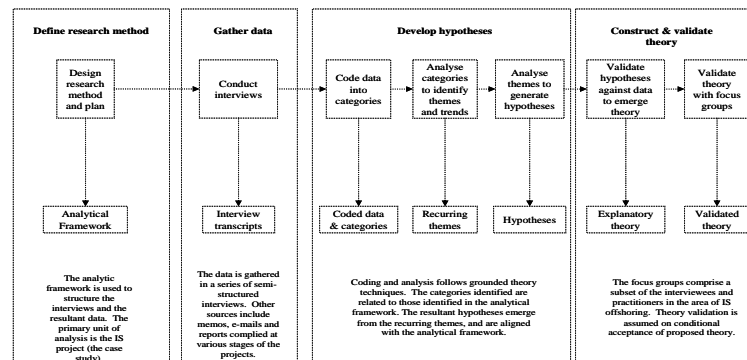
Outsourcing, Offshoring

Project Aims

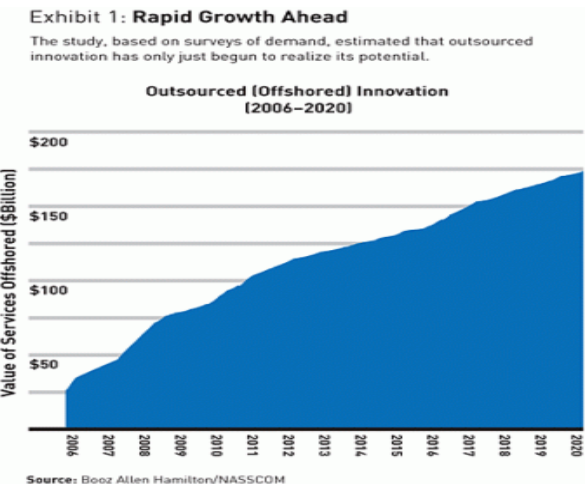
This research seeks to investigate further the phenomenon of IS offshoring, and to assess the impact of this phenomenon on IS practitioners and on the organisations they work in. Offshoring occurs in IS when a company engages resources from another country – most often an economy where the cost of IS labour is significantly lower - to conduct application development and maintenance activities on their behalf. The dimensions of the impacts considered are **cultural, economic and political, organisational, and operational.**

Key details

In this context the research will address, for example, the attitudes of onshore practitioners who experience offshore IT development, and the types of skills they will need in the future. Similarly it will examine, for example, the changes that may result to the structure and composition of offshore IS companies, and the forms of distributed multi-national organisations that may emerge in the future.



The research plan. Currently the research is well advanced in the coding and analysis phase. The research is taking place in the Information Management and Web Technologies Group of the School. The research methodology is **interpretive**, and uses grounded theory techniques for data analysis. It is based on two in-depth case studies of offshore application development in the financial services sector.



Key publications

- Gannon B., Wilson D. W., **IS Offshoring: A Proposed Maturity Model of Offshore IS Suppliers**, Proceedings 15th European Conference on Information Systems, University of St. Gallen, Switzerland, June 7-9, 2007
- Gannon B., Wilson D. W., **Assessing the impacts of IS Offshoring: Preliminary conclusions Questioning the Validity of Cultural Considerations**, Proceedings 16th European Conference on Information Systems, University of Galway, Ireland, June 9-11, 2008