

IDA-97

2nd International Symposium on Intelligent Data Analysis

International Exhibition

Software - Hardware - Books

**Birkbeck College, University of London
4th - 6th August 1997**

Introduction

Two phenomena have probably affected modern data analysts' lives more than anything else. First, the size of real-world data sets is getting increasingly large, especially during the last decade or so. Second, modern computational methods and tools are being developed which add further capability to traditional statistical analysis tools. These two developments have created a new range of problems and challenges for analysts, as well as new opportunities for intelligent systems in data analysis.

IDA-97, the Second International Symposium on Intelligent Data Analysis, aims to provide an international forum for the discussion of these topics. IDA-97 will take place in Birkbeck College, University of London, 4-6th August 1997. We are keen to offer IDA-97 delegates high-quality technical and exhibition programmes which reflect the latest research, development and products in this exciting field.

IDA-97 will be the venue to show others that your products are the ones that they should use for intelligent data analysis. A tabletop Exhibition will run alongside the Conference, which will include latest software and publications in the field. There will be a limited number of spaces available and potential exhibitors are encouraged to book early.

Deadline for registration of exhibitors is

June 2, 1997

For further information please contact:

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or have a look at:

<http://web.dcs.bbk.ac.uk/ida97.html>

The Exhibition

There will be an international software, hardware, and book exhibition. Exhibitors will present latest developments in soft- and hardware products and special applications based on intelligent data analysis as well as the most recent publications in these areas.

The exhibits could be:

- industrial products
- professional development kits and software for industry
- new developments of universities
- results of industrial and research projects
- books and journals

There are different possibilities to achieve a successful and convenient way to exhibit your products:

1. Tables

2 square meters display space with tables, chairs and power points	£	500.--
Including:		
One person participating in the conference		
Refreshments daily		
Conference Reception		
Conference Dinner		
Copy of IDA 97 participants list		
One copy of IDA-97 Proceedings		

2. Table & Brochures / Flyers

Table as above & Brochures / Flyers	£	600.--
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3. Workshops with your software (3 hours)

We offer a room with up to 25 computers	£	300.--
in addition we charge for each computer used (depending on participants)	£	30.--

We offer IBM-compatible PC's running DOS and Windows 3.1. These are all networked and have access to internet. There is a variety of software installed on each PC. Please contact the IDA-97 Administrator for further details.

4. Brochures/Flyers for Delegate Pack

DIN A4 Flyer per piece	£	200.--
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Exhibition-Information and Regulations

Exhibition Set Up

The exhibition will be scheduled as follows:

Monday,	August 4, 1997	08.00 - 10.00	Exhibitor Move-In
Monday,	August 4, 1997	11.00 - 18.00	Exhibition
Tuesday,	August 5, 1997	09.00 - 18.00	Exhibition
Wednesday,	August 6, 1997	09.00 - 14.00	Exhibition
		14.00 - 16.00	Exhibition Breakdown

The IDA-97 Management reserves the right to change the hours set forth above, provided changes are made known to exhibitors in advance.

Exhibition Location

The exhibition will take place in Birkbeck College, University of London.

Exhibition Dismantling

Removal of exhibition starts on Wednesday, 14.00 h and must be finished by 16.00 h. No company is permitted to dismantle prior to the official time.

Equipment & Services

All kinds of exhibition services are available at the conference site.

Decorations

All decorations and displays must be of non-flammable material or treated for fire prevention by an approved method.

Use of Exhibition Space

All demonstrations, interviews, advertising promotion, and other sales activities must be contained within the limits of the booth. Aisles must be kept clear. Exhibits must be arranged so that salespersons will be inside the space rented. Distribution of noise-making devices of all kinds is prohibited.

Care of Convention Centre Properties

The exhibitor will be held responsible for any damage done to the building by the exhibitor or his employees.

Responsibility

The IDA-97 Management will not be responsible for losses due to causes or conditions beyond its control, such as war, panic, mobilisation strikes, civil disorder, fire, flood, or other similar conditions that might prevent the exhibition from opening on time, continuing through the scheduled dates, or opening at all.

Security

The exhibition area will be securely locked at all times when the exhibition is closed. Security personnel will be on duty from 18.00 - 8.00 h.

Liability

The IDA-97 Management will not be liable or responsible for any injuries, theft, loss, or damage of whatever nature, direct or indirect, to exhibitors, their employees, agents' goods or property, from any cause or omission whatsoever, and the exhibitor agrees to hold IDA-97 Management harmless from all claims and damages. Each exhibitor must make provisions for the safeguarding of his own goods, materials, equipment and display at all times and is responsible for obtaining insurance in such amounts as he deems appropriate to comply with his obligations and for his own protection. Each exhibitor must surrender space occupied by him (ordinary wear and tear expected) in the same condition as it was at the time of the exhibitors' use and occupation thereof.

The IDA-97 Management shall have the sole power in the interpretation and enforcement of all regulations and the power to make amendments thereto, and such further regulations as shall be considered necessary to the proper conduct of the exhibition. Such decisions shall be binding upon exhibitors.

Exhibitors are cautioned to observe the regulations indicated. Failure to comply with these or any other regulations, or any amendments thereto, may be sufficient cause to require the immediate removal of the offending exhibitor. The IDA-97 Management reserves the right to reject any or all applications.

Exhibiting Fees

see registration form

Cancellation Policy

The application for space may be cancelled prior to July 1, 1997 with an administration fee of £ 150. Should an exhibitor cancel space after July 1, 1997, no refunds shall be made.

Registration

Each registration allows one representative to participate in the scientific programme, conference reception and dinner, and refreshment breaks. Exhibiting companies may register additional conference participants at the regular rate. The name of the representative, however, must be submitted to the IDA-97 Management prior to June 1, 1997.

Further Information:

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