

Web Data Mining from Wiley

Web Data Mining is a relatively new and rapidly expanding area crossing the boundaries of both Computer Science and Statistics. Nonetheless, it is already being extensively applied in commercial web-based systems, and there is growing demand for innovative approaches to solve practical problems in processing the vast amount of data being generated. In the forthcoming series we hope to provide comprehensive coverage of this exciting area, which apply methods from statistics, machine learning and more broadly from computational intelligence to the web mining area.

Proposals welcomed in:

- Web usage mining and clickstream analysis.
- Web content mining, including text, audio, image and video mining.
- Web structure mining, including link mining.
- Web search, including methods for ranking and citation analysis.
- Social network analysis, including social bookmarking and tagging.
- Recommender systems and collaborative filtering.
- Opinion and sentiment mining.
- Web advertising.

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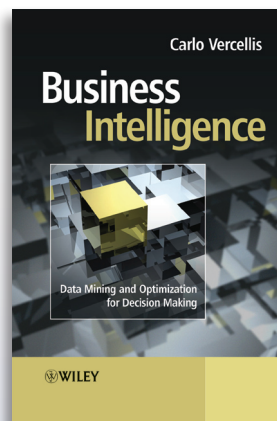
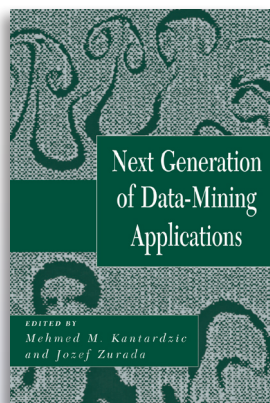
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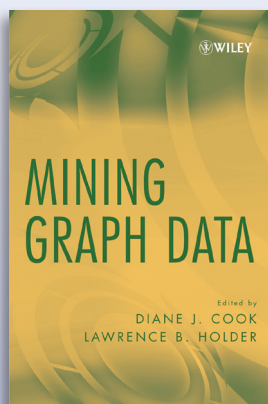
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